

**Human Rights, Technology & New Media:
The Soul of the New Machine
Sponsorship Benefits**

- | | |
|---|--|
| Premier Sponsor
\$50,000+ | <ul style="list-style-type: none">▪ Ten conference registrations▪ Ten invitations to private reception with Mobile Challenge winners▪ Exhibit table at registration or the poster session▪ Logo placement on poster at the conference and keynote▪ Recognition from the podium at Keynote Address & Conference Welcome▪ Full-page ad in the printed program – premium placement▪ Opportunity to sponsor giveaway item for conference participants▪ Logo recognition in all printed publicity materials▪ Logo recognition and/or link in all electronic conference announcements▪ Logo and link on conference web page |
| Presenting Sponsor
\$25,000 to \$49,999 | <ul style="list-style-type: none">▪ Eight conference registrations▪ Eight invitations to private reception with Mobile Challenge winners▪ Exhibit table at registration or the poster session▪ Recognition from the podium at Conference Welcome▪ Full-page ad in the printed program – premium placement▪ Logo recognition in all printed publicity materials▪ Logo recognition and/or link in all electronic conference announcements▪ Logo and link on conference web page |
| Supporting Sponsor
\$10,000 to \$24,000 | <ul style="list-style-type: none">▪ Six conference registrations▪ Six invitations to private reception with Mobile Challenge winners▪ Exhibit table at the poster session▪ Half-page ad in the printed program▪ Logo recognition in all printed publicity materials▪ Logo recognition and/or link in all electronic conference announcements▪ Logo and link on conference web page |
| Investor
\$5,000 to \$9,999 | <ul style="list-style-type: none">▪ Four conference registrations▪ Four invitations to private reception with Mobile Challenge winners▪ Quarter-page ad in the printed program▪ Listing in all printed publicity materials▪ Link on conference web page |
| Partner
\$2,500 to \$4,999
and
Nonprofit/Campus Partners | <ul style="list-style-type: none">▪ Two conference registrations▪ Two invitations to private reception with Mobile Challenge winners▪ Listing in all printed materials▪ Link on conference web page |
| Media Sponsor | <ul style="list-style-type: none">▪ Opportunity to sponsor giveaway item for conference participants▪ Listing in all printed materials▪ Logo and link on conference web page▪ Logo recognition in the printed program |